

Integral Green Slovenia

**Darja Piciga,
Alexander Schieffer
and Ronnie Lessem**



NEW TITLE IN INTEGRAL GREEN SOCIETY AND ECONOMY SERIES

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This groundbreaking series introduces specific societies on their way to becoming “integral” and “green”. While there is a profusion of commendable books with “green” and “integral” credentials, they tend to be lacking in one or other of three major respects.

Firstly, they often focus on the ecological and technological aspects of “green” and are, hence, not fully “integral”. By integral, series editors Ronnie Lessem and Alexander Schieffer incorporate not only nature and community, but also culture and spirituality, science and technology, politics and economics – altogether forming an integral, systemic whole.

Secondly, the integral books tend to be culture-free. They assume that the ideas advanced could apply anywhere in the world, whereas Lessem and Schieffer’s Integral Worlds approach takes account of the particularity of each society.

Thirdly, the increasingly popular notion of “integral” is generally associated with the approach of American philosopher Ken Wilber. While the editors acknowledge Wilber’s outstanding work, their own integral orientation goes beyond it, drawing on integral interpretations and applications of the entire world.

Building on these three premises, each volume of this series aspires to tease out the unique path of a country towards an “Integral Green Society and Economy”.



THE MOVEMENT BEHIND INTEGRAL GREEN SLOVENIA

Citizens’ Initiative for an Integral Green Slovenia (<http://integralna-zelena-slovenija.si/>)

The Citizens’ Initiative for an Integral Green Slovenia, founded in April 2013 by a group of distinguished Slovenian experts and their affiliated organisations, thereby drew upon the Citizens of Slovenia, calling for a sustainable approach to economics, building on the natural and cultural wealth of Slovenia. Their endeavours are based on the conviction that an integral green economic approach provides Slovenia with a realistic possibility to become within a decade a respected eco-country, a mutually cohesive and inclusive society with a thriving economy as well a role model for high quality of living, in tune with the natural environment.

Integral Green Slovenia

Towards a Social Knowledge and Value Based Society and Economy at the Heart of Europe

This volume tells the unique story of a society pursuing a newly holistic and green approach to economics. The story is framed by real-life stories of integral communities and organisations on a path of social innovation for sustainability. These good practices (about 20 of them) and corresponding conceptual framework are in the book presented by 43 Slovenian authors in collaboration with the series editors.

Municipalities Solčavsko, Šentrupert and Poljčane, regional development model of the Heart of Slovenia, Biotechnical Centre Naklo, Kindergarten Slovenska Bistrica, high-tech companies Domel and Pipistrel, Institute Metron, green social enterprise Tekstilnica and other distinguished practice cases draw on the Slovenian history and on each other. Among the successful models from the past, sustainable forestry, common land management and classical cooperatives are highlighted. In a genuine application of the theory of integral economy a new concept of smart integration of EU policies for sustainable development arose – smart integration of programmes and measures for green economy (including organic food self-sufficiency and energy self-sufficiency, sustainable local development, green tourism), social economy (with cooperatives, social enterprises and economic democracy), social responsibility, integral consideration of strategic environmental assessment. From searching for Slovenian identity to combating climate change and co-creating a network society; from geomancy, geoculture and integrated development to biodynamic school gardens, study circles and education for sustainable development; from Ekoci, InTerCeR, Cooperative Dobrina, Urban Furrows and CAAP as cases of grassroots developments to Slovenian Forum of Social Entrepreneurship, company M-Sora and young creators succeeding with coworking and crowdfunding – all this is Integral Green Slovenia. As a whole, this book serves as a global showcase for an integral European economy, dealing with an entire society at the geographic heart of Europe.

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THE EDITORS OF INTEGRAL GREEN SLOVENIA:

Dr Darja Piciga (darja.piciga@gmail.com), is co-founder and leading figure of the Citizens' Initiative for an Integral Green Slovenia. She embodies Trans4m's integral approach in her professional and government career (fusing knowledge and experiences over a wide span of scientific, educational and policy areas) as well as in civil society activities (uniting stakeholders from all "integral worlds").

Professor Alexander Schieffer (schieffer@trans-4-m.com), graduated from and lectures at St. Gallen University and is Co-Founder of Trans4m, Geneva. With Lessem, he co-authored Integral Economics and developed the Integral Worlds approach, as well as being a Joint Editor of the Transformation and Innovation Series and the Integral Green Society and Economy Series.

Professor Ronnie Lessem (lessem@trans-4-m.com), is also Co-Founder of Trans4m. A graduate from Harvard Business School and London School of Economics, he is Zimbabwean by birth, and now a UK Citizen. He has been a management educator and consultant in Africa, Asia, Europe and America and is the author of over 30 books on the development of self, business and society.

PRE-ORDER INTEGRAL GREEN SLOVENIA NOW AND BENEFIT FROM A SPECIAL PRE-ORDER PRICE

Final pricing of the book is still tentative, and depends on the volume of pre-orders by 20th January 2016.

Gower is seeking to position the book at the best possible price, but requires order indications to do so. Based on an interim calculation, the final book could be priced at GBP 35, though anyone who places an advanced order could benefit from a special price of GBP 20 only, **dependent on sufficient pre-order-volumes.**

Based on a price of GBP 20, please indicate, how many copies you are ordering:

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